

# Reliable endpoint management and security for business

As a LogMeIn Partner, you have the opportunity to drive key business growth for your clients with LogMeIn Central.









Central is a reliable remote access and robust remote monitoring and management solution. With Central, IT teams cut down on remedial tasks, react quicker to problems and improve their endpoint security.

Central is the number-one most reliable unattended remote-access tool that has, to date, powered more than 3.3 billion remote-access sessions.

This best-in-class remote access allows IT departments to proactively provide remote support and address issues before they occur.

In addition, Central offers automated task and patch management, Windows updates and advanced alerts for endpoint devices, which empowers IT departments to consolidate their IT automation and security tools while increasing productivity and security.

## Key Central Features

	<b>Remote control</b>	Fast, easy support to any PC or Mac from anywhere.
	<b>User management</b>	Arrange your users into groups, control permissions, enable multifactor authentication and extend computer access.
	<b>Anti-virus management</b>	Easily monitor and manage anti-virus software, view a list of threats, initiate scans and more.
	<b>Automatic tasks</b>	Install software, distribute files, run scripts and remote commands across multiple computers simultaneously.
	<b>Alerts and monitoring</b>	Receive critical system alerts in real time and address potential issues before they occur.
	<b>Windows updates</b>	Automatically update your systems from anywhere and at any time.
	<b>Advanced reporting</b>	Analyze application inventory, account activity and customize reports based on your needs.
	<b>Background access</b>	Access computers and perform maintenance without interruption to the end user.

## What's driving the need for Central?



### Industry trends

Data breaches are a very real threat

Employee behavior increases security risks

A workforce that relies on the cloud to work from anywhere



### Buyer pain points

Keeping machines updated with critical patches

Difficult to maintain visibility into endpoints

Solutions are complicated and complex to implement

Multiple systems to remotely support and monitor



### Central's unique position

Monitor, manage and secure endpoint infrastructure

Proactive remote support to address issues before they occur

Best-in-class unattended remote access

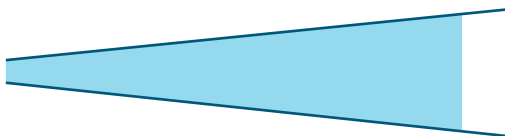
Automate routine IT tasks

Intuitive interface

## Key questions to ask your clients:

1. How many computers do you have? Servers/workstations? Mac/Windows?
2. What are you using now to maintain or remotely access computers?
3. What is your current help desk support model?
4. How are you handling mass management of software installs, Windows updates and inventory reporting?
5. What are you using for anti-virus software?
6. What are you using to monitor computers and servers?

**Endpoint management** tools simplify the IT management process and **protect** the organization by allowing a company to **centrally manage, update** and **troubleshoot** all its devices including desktops, laptops, routers, mobile phones and more.



**88%**

think Endpoint Management is a **top priority**



However, **30% don't even know** how many endpoints they manage!



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